

Sustainable Management

Кафедра менеджменту та економіки

<i>Семестр</i>	8
<i>Освітній ступінь</i>	бакалавр
<i>Кількість кредитів ECTS</i>	4
<i>Форма контролю</i>	Залік
<i>Аудиторні години</i>	56 (28 год. лекційні, 28 год. практичні)

The purpose of teaching the subject "Sustainable Management" is designed for those who wish to pursue a career in management that takes into account both the environment and the economy, to understand how organizations do business by formulating and implementing sustainability strategies.

The main tasks of studying the subject "Sustainable Management" are:

- understanding the necessity, benefits and methods of sustainable management;
- the practice of managing a firm's impact on the three bottom lines—people, planet, and profit;
- ensuring compliance with environmental regulations;
- researching sustainable policies and initiatives;
- proposing initiatives as well as the business case for sustainability to leadership;
- understanding the building awareness of sustainability programs within the company;
- understanding the project managing initiatives and leading a team that implements them;
- measuring and reporting the effectiveness of sustainable initiatives.