

PHILOLOGY

Philology is the future of culture
and communications





OUR GOAL

To train highly qualified, competitive specialists in philology and translation/interpretation who possess a proven ability to apply knowledge, skills, and personal, social, and/or methodological capabilities in working or learning situations, as well as in professional and personal development. These specialists are able to achieve success in their professional careers by integrating into the European community and making a worthy contribution to the development of society, the internationalization of social relations, and efficiently applying their professional translation/interpretation competence, including its instrumental, thematic, and interpersonal interaction components.

The European Business School trains specialists proficient in cutting-edge translation technologies to carry out professional activities in intercultural communications. They are able to solve specific professional problems and tasks by acquiring general and professional competencies, which is the foundation for competitive professionals.

Become a new generation professional!

REASONS TO CHOOSE THE EUROPEAN BUSINESS SCHOOL HIGH-QUALITY EDUCATION/PRACTICAL TRAINING

High-quality education:

Objects of study: English, second foreign language (in theoretical/practical, simultaneous/diachronic, dialectological, stylistic, sociocultural and other aspects); foreign literature, genre and style varieties of texts, translation studies; interpersonal, intercultural and mass communication in oral and written forms.

Learning objectives: training of specialists able to carry out professional activities based on the competence system; training of students interested in foreign language and culture teaching techniques for further study at the second level.

Theoretical content of the subject area.

Theoretical and historical aspects of learning English, second and third foreign languages, and foreign literature, theoretical problems of linguistics and foreign language and literature teaching techniques; forms, strategy and tactics of speech and intercultural communication; translation analysis and text editing.

Methods, techniques, technologies and tools.

General scientific and special philological methods of language and literature research (systemic, descriptive, philological text analysis, linguistic and cultural, linguistic, literary, and comparative analysis, etc.);

European standards of translation/interpretation activities; traditional and innovative learning methods, innovative educational, information and communication technologies;

problem-based, problem-searching, interactive learning (disputes, discussions, round tables, training sessions, brainstorming, presentations, business and role-playing games); tools of global computer networks, traditional media, mass media, multimedia equipment;

cutting-edge information and online technologies (Quizlet gamification platform; Lingvo online dictionaries, electronic libraries, virtual museums, etc.).

Program features:

1. A possibility to learn two foreign languages with obligatory assessment in theory and practice of translation.
2. A possibility to take part in the Bachelor's double degree diploma program in Philology as the parallel study at EU universities.
3. A possibility to undergo international practical training and internship at partner universities in European countries.
4. A possibility to take part in the student international mobility programs (Erasmus+): one semester of study at partner universities.

Employment at enterprises of any organizational and legal form (commercial, non-commercial, state, municipal, educational, scientific); travel agencies; structures where graduates are entrepreneurs who create and develop their own business. Graduates can work as: translator and interpreter, guide interpreter, translation editor, interpreter at international exhibitions, conferences and negotiations, translator and interpreter at international agencies.

ABOUT THE EDUCATIONAL PROGRAM



BACHELOR

The Philology educational program (of the first Bachelor level), specialty: 035 Philology, is focused on the ability to solve complicated specialized tasks and practical problems in philology (linguistics, literary studies, folklore studies, translation), during professional activities or study, which implies application of theories and methods of philological science and is characterized by complexity and uncertainty of conditions. Educational components embedded in the program provide students with knowledge, skills, and abilities according to the modern requirements of the translation area.

MASTERS

The program provides comprehensive training for specialists in philological education by combining social, humanitarian, professional, and practical aspects. The program seamlessly combines theoretical training by acquiring theoretical knowledge in Germanic philology characterized by the complexity and multifaceted nature of its theories and methods; practical professional training (on-the-job (translation/interpretation) training); and research activities (pre-graduation practical training, preparation, and defense of the Master's thesis). It offers the opportunity to deepen theoretical knowledge and refine skills in the communication environment of EU countries in collaboration with IEU partners based on cooperation agreements.

The language of instruction: Ukrainian, English, German.

Throughout the entire period of study, students will learn to solve complicated tasks and problems in linguistics, literary studies, folklore studies, translation, during professional activities or study, which implies carrying out of research and/or application of innovations and is characterized by uncertainty of conditions and requirements.



INTERNATIONAL CREDIT MOBILITY

WHAT THE PROGRAM INCLUDES:

BACHELOR'S DEGREE



240 ECTS credits



3 years 10 months

BACHELOR'S DEGREE



90 ECTS credits



1 year 5 months



TARGET AUDIENCE

BACHELOR

This program is for you if you want to be:

- Translator and Interpreter
- Translation Editor
- Interpreter at mass media and online platforms, international conferences and negotiations
- Content Manager
- Translator and Interpreter at international agencies.
- Copywriter

This program is for you if you want to find out how to:

Learn to analyze various forms of media content and their impact on modern society. Work with texts from print media, television, radio, and the Internet.

Study the development of your native language and the chosen foreign language, including their evolution and changes in grammar, vocabulary, and phonetics over time.

Work with translations of various texts: literary, technical, and legal, as well as explore intercultural communication.

This program is for you if you want to be able to:

- Work in the translation/interpretation sector
- Work in media or PR
- Engage in language research
- Acquire writing and copywriting skills
- Analyze literary works
- Be fluent in foreign languages



TARGET AUDIENCE

MASTER

This program is for you if you want to be:

- Language Analytics Specialist (Text and Data Processing)
- Lecturer at a Vocational Education Institution
- Secondary School Teacher
- Screenwriter or Playwright
- Research Fellow (Philology, Linguistics, and Translation/Interpretation)
- Philologist, Linguist, Translator, Editorial Translator, Tour Guide Translator, Technical Literature Translator
- Literary Scholar
- Journalist/Correspondent
- Copywriter
- Scientific Editor, Literary Editor

This program is for you if you want to find out how:

Language functions in mass media, social media, and other digital platforms. You will learn to create content, write articles, work with communications, and craft messages for various media.

To teach languages at the highest level. You will explore modern language teaching methodologies, the psychology of the learning process, and the development of training programs.

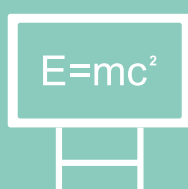
To conduct scientific analysis and structure linguistic/speech and literary materials, taking into account classical and contemporary methodological principles.

This program is for you if you want to be able to:

Conduct scientific analysis of linguistic, speech, and literary material, interpret and structure it according to relevant methodological principles.

Clearly and logically explain the essence of specific philological issues, one's own viewpoint on them, and its justification to both specialists and a broader audience, including students.

It will provide you with knowledge and skills in intercultural communication, enabling you to work efficiently at international companies, diplomatic missions, or organizations. You will learn to negotiate, draft business documents, and maintain professional relations with foreign partners.



WHAT WILL YOU STUDY?

BACHELOR

General training course

- History of Ukrainian Statehood and Culture
- Academic Integrity and Basics of Scientific Research
- Digital Technologies for Learning and Professional Activities
- Philosophy, Ethics and Aesthetics
- Law
- Business Psychology

Professional training course

- Introduction to Linguistics
- Speaking and Writing Practice (First Language – English)
- Contemporary Ukrainian
- Theoretical and Practical English Phonetics
- Theoretical and Practical English Grammar
- Latin
- Business English
- English Terms and Scientific and Technical Translation
- History of Foreign Literature
- Speaking and Writing Practice (Second Language – French, German or Spanish)
- English History
- Theory and Practice of Translation and Interpretation from the Main Foreign Language
- Stylistics of the Main Foreign Language
- Lexicology of the Main Foreign Language
- Lexicology (Second Language – French, German or Spanish)
- Linguistic and Country Studies of Countries of the Main
- Foreign Language
- Fundamentals of the Theory and Practice of Language
- Communication
- Practical Course in Translation of the Second Foreign
- Language

Elective disciplines

Students can choose elective disciplines out of catalogs of elective subjects of the European Business School and other higher education institutions

Practical training

Military Department at leading military higher education institutions

WHAT WILL YOU STUDY?

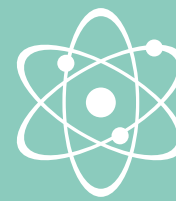
MASTER

General training course

- Theory of Intercultural Communication
- Ethics and Organizational Culture in Professional Activities
- Organization of Scientific Research
- Information Technology in Professional Activities

Professional training course

- Scientific English and Translation
- Comparative, Historical and Typological Linguistics
- Communicative Strategies in English
- Linguistic didactics
- Contemporary Literature of English-Speaking



DEVELOPERS OF THE EDUCATIONAL PROGRAM



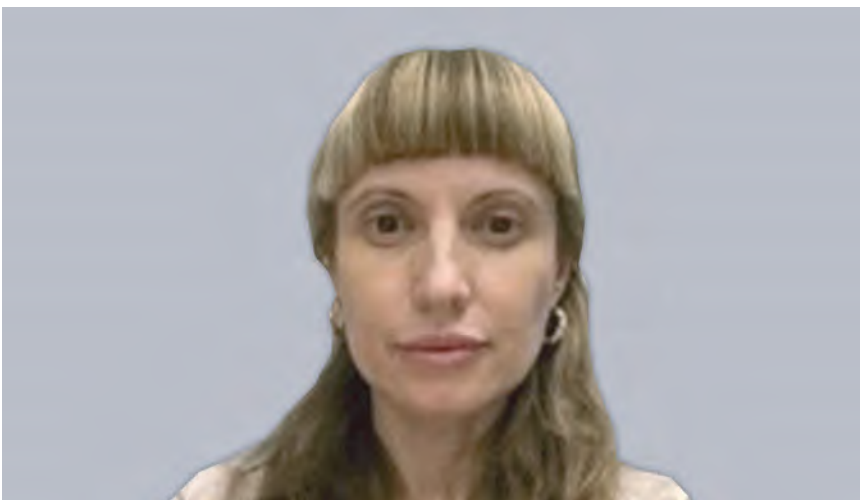
Iryna Torbenko, guarantor of the program

Vice-Rector for Scientific and Pedagogical Work and International Relations, Associate Professor at the Department of Social Sciences and Humanities



Olena Pokatilova

Associate Professor at the Department of Social Sciences and Humanities of International European University



Nataliia Davydenko

Associate Professor at the Department of Social Sciences and Humanities of International European University



Nataliia Khanykina

Associate Professor at the Department of Social Sciences and Humanities of International European University



Tetiana Sorokina

Associate Professor at the Department of Social Sciences and Humanities of International European University

DIPLOMA DESCRIPTION

BACHELOR

Upon completion of the Philology program

Degree of higher education: Bachelor

Qualification: Bachelor of Philology

Bachelor's Degree Diploma

Swiss Bachelor's Degree Diploma

BBA (Bachelor of Business Administration) by
Swiss Montreux Business School (SMBS)

MASTER

Upon completion of the Germanic Languages
and Literature (Translation Included, First –
English) program

Degree of higher education: Master

Qualification: Master of Philology,
specialization: 035.041 Germanic Languages
and Literature (Translation Included), First –
English

Master's Degree Diploma

Swiss Bachelor's Degree Diploma

BBA (Bachelor of Business Administration) by
Swiss Montreux Business School (SMBS)

**PHILOLOGY EXPANDS OPPORTUNITIES
FOR YOUR FUTURE!**



HOW WILL YOU STUDY?

International European University means:

- 100% provision of premises for holding classes and control activities;
- 100% provision of multimedia equipment for the simultaneous use in classrooms;
- 100% social and domestic infrastructure (library, reading room, food areas, assembly hall, gym, sports ground, medical station);
- 100% provision of computer workplaces required to fulfill curricula.



THE UNIVERSITY PAYS GREAT ATTENTION TO EDUCATIONAL ACTIVITY ADVANCEMENT BY:

- preparing new training modules and courses;
- implementing innovative educational technologies and contemporary forms of study (workshops, seminars dedicated to critical thinking development technologies, search for rapid ideas; conversational learning technologies, project activities, business games and simulations, etc.);
- involving representatives of leading international companies and organizations operating in Ukraine and abroad as part of discussion seminars and debate presentations.

Educational activities are based on EU educational standards. Each curriculum discipline is backed by the working program, syllabus and set of teaching and learning materials.

The university has developed practical training programs and working internship programs.

Provision of students with learning materials for each discipline is 100%.

There are methodical materials for conducting the final examination of students.

Information support of the educational process is represented by a wide list of textbooks, study guides, and electronic resources. There are numerous Ukrainian and foreign specialized periodical publications in the appropriate or similar field in the University library.

Students have access to databases of English periodical scientific publications.

Theoretical subject matter consists of compulsory and elective disciplines of general and professional training courses.

All programs include interactive, combined and problem-based lectures, case studies. Lecturers include experienced foreign professors. The university promotes student-centered learning, self-learning, problem-based learning and practical training.





COOPERATION

1. Swiss Montreux Business School Rue du Cygne 2, Montreux CH-1820, Switzerland
admission@smbs-montreux.ch
2. Ukrainian Institute of Politics Analysis and Management NGO
42a Revutskoho St., room 65, Kyiv
3. ATB-Market LLC
5 Boichenka St., Kyiv
4. Foxtrot Group of Companies
1 Dorohozhytska St. Kyiv
5. Professional Development Center of Kyiv Region 1 Lesia Ukrainka Square, Kyiv

6. City Beach Club LLC, O.DESERTY
176 Antonovycha St., Kyiv
7. LAVRYNOVYCH AND PARTNERS Law Firm LLC
14/24 Mechnykova St., Klovskyi Uzviz, Kyiv
8. Ukrainian Fashion Group LLC
11 Rybalska St., room 2, Kyiv
9. Ukrainian Academy of Fashion Industry LLC
81 Kanatna St., room 47, Odesa
10. Department of Education and Science of Bila Tserkva City Council
122 Shevchenka St., Bila Tserkva, Kyiv region

GlobalLogic

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WELCOME TO STUDY!

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