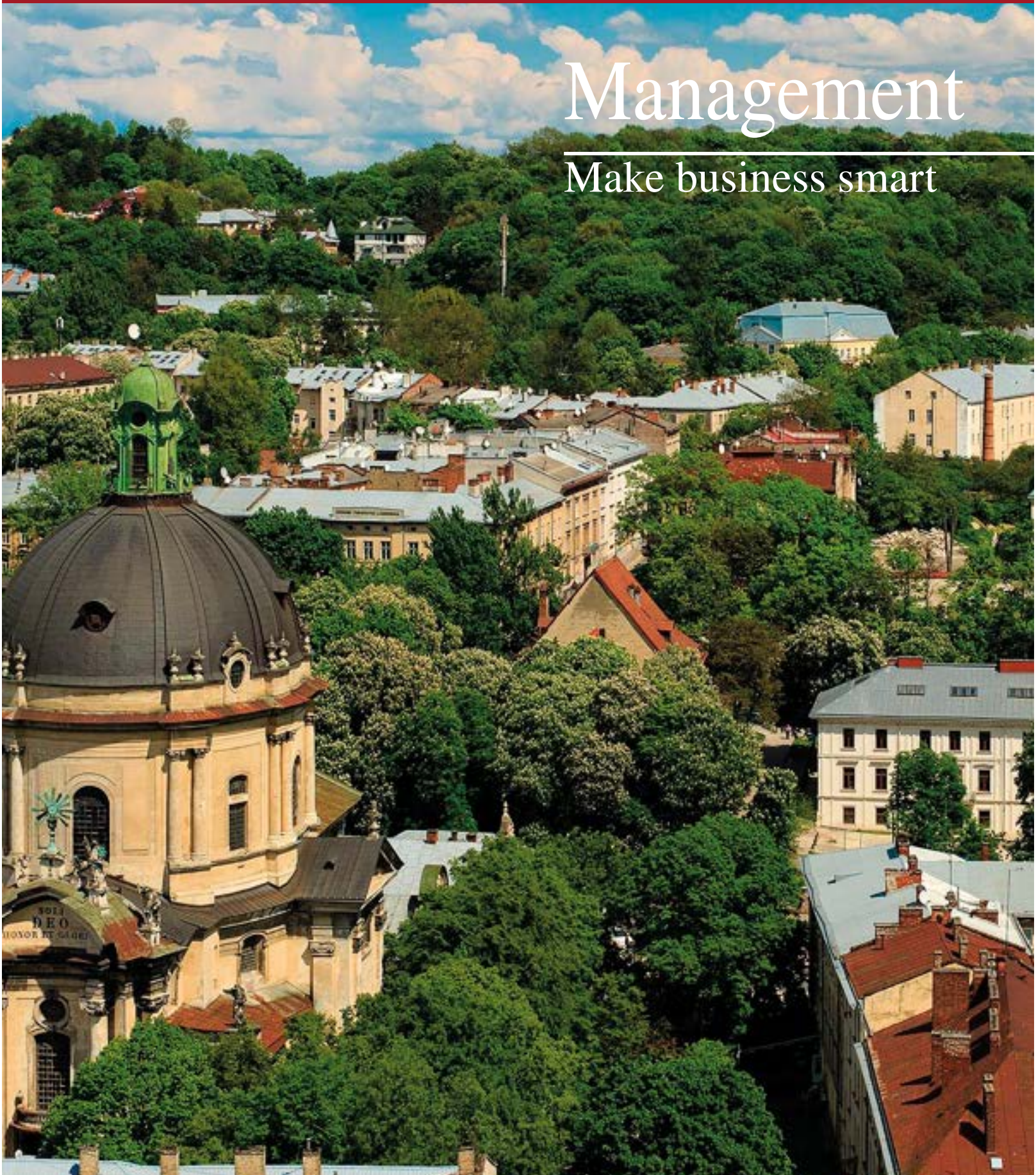




Management

Make business smart







Our goal is

to provide our students with the innovative view of a contemporary manager able to advance and use the human resource in the context of severe competition.

Let's make business smart!

European Business School creates conditions allowing each person to achieve success and incredible results.

Become a leader of the new generation!

Why European School of Business?

We pay great attention to the development of soft skills from the first day of study. It will help students to understand the principles of communication and interaction between people, adapt to the new conditions, and solve uncommon tasks.

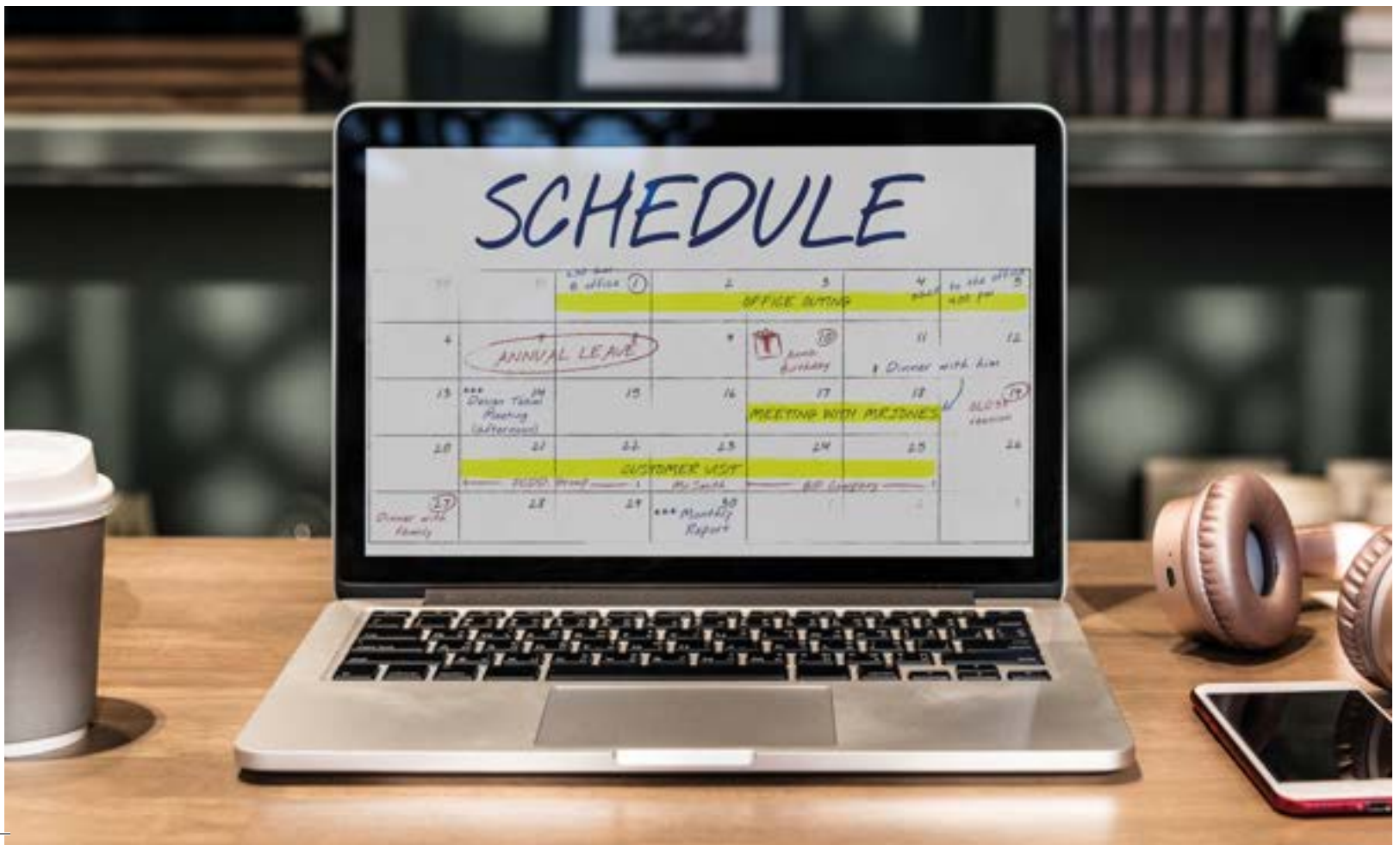
We allow students to cooperate with employers and gain experience in the well-known Ukrainian entrepreneurs starting from the first course of study.

Our business programs will allow students to improve their proficiency in English and reach a higher level of business knowledge.

We provide an individual approach to each student. Full-time, part-time, and distance learning.

We use interactive teaching methods and new information technologies to solve problems in the field of business on the examples of companies (business incubators), in which students work virtually while studying.

We offer students a great variety of courses and professions and access to a wide base of information resources.



About the educational program



Management

BACHELOR

The «Management» Educational Program (first (Bachelor) level) of the 073 Management specialty is aimed to train professionals who can efficiently work in the economic sector, enterprises, and organizations of various types and ranges of activity.

The «Management» educational program is innovative: it is integrated with the courses that reveal the concept and content of cutting-edge relevant areas of up-to-date business management.

The educational program consists of economic and legal disciplines.

Graduates of the European Business School of International European University are highly qualified Bachelors of Management who can easily find work in the best companies and enterprises of Ukraine and around the world.

Join Us!

Management and Business Administration

MASTER

The «Management and Business Administration» (second (master's) level) Educational Program of the 073 Management specialty is aimed at training managers and specialists of other industries.

This program was created for those who already have some experience in business structures, want to systematize their professional knowledge, study modern management tools on the example of successful Ukrainian and international companies and expand the range of business contacts.

The «Management and Business Administration» educational program teaches advanced concepts, principles, and methods of business administration in terms of economic activities, taking into account the foreign experience of higher education institutions.

The educational program considers the particularity of areas and types of business management: administrative, strategic, financial, corporate, investment, anti-crisis, international, staff management, etc.

The «Management and Business Administration» educational program is aimed at humanizing all business processes, promoting a people-centric approach. Employers focus on collaboration and the establishment of long-term relations based on individual demands and motivation.



International credit mobility

European School of Business of International European University allows participants of the educational process:

- to study, teach and intern, or conduct scientific activities at the other higher education institutions beyond Ukraine;
- to transfer obtained credits based on the European Credit Transfer System (ECTS), in particular, by comparing the content of educational programs;
- to conduct practice at Ukraine's well-known enterprises and organizations;
- to practice in managerial processes, development of design thinking, creativity, as well as exploring cognitive management tools.

Program coverage

BACHELOR



240 ECTS credits



3 years 10 months.

MASTER



90 ECTS credits



1 year 5 months





What can you study?

BACHELOR

This program is for you if you want to become:

- Company administrator
- Head of a business unit
- Organization manager
- Customer relations manager
- HR manager
- Assistant director at a small enterprise without managerial apparatus
- Assistant director at enterprises, institutions and organizations
- Assistant director at subsidiaries and small enterprises
- Corporate management specialist
- Efficient entrepreneurship specialist
- Project management specialist

This program is for you if you want to find out:

- how to become the best in your profession;
- how to move up the ladder and obtain high profits;
- how to organize your own business;
- how to make the company the best for customers and profitable for yourself;
- how to protect corporate information.

This program is for you if you want to be able to:

- make efficient decisions;
- work in a team;
- adapt to any changes;
- apply leadership skills;
- delegate powers as part of your activities;
- gain beneficial results within time and information limitations;
- work socially responsible and socially conscious based on ethical considerations (motives);
- encourage organization personnel.



MASTER

This program is for you if you want to become:

- Head of enterprises, institutions, and organizations
- Chief operations officer
- Department head at manufacturing, commercial and public organizations
- Commercial director
- Head of material and technical supply divisions
- Head of small enterprises without managerial apparatus engaged in manufacturing, construction, trading, transport, commercial and public services
- Manager in various economic sectors
- Project and program specialist in spheres of material (nonmaterial) production

This program is for you if you want to be aware of:

- organization and management of structural divisions of state authorities and private sector;
- ant-crisis management features;
- international management paradigms;
- methods and techniques of regional development management;
- financial management;
- manufacturing management;
- business structure management of various levels, etc.

This program is for you if you want to be able to:

- acquire and apply leadership skills;
- solve practical issues and specialized tasks in enterprise management aimed at ensuring their development in terms of fluctuating business environment;
- plan economic and business activities as well as division operations, taking into account external and internal impact factors;
- analyze and control business operations using these results to make managerial decisions;
- manage economic security of enterprises, analyze and assess the impact of internal and external factors on its condition;
- manage enterprises and their divisions by implementing rational forms of management, contemporary management tools;
- assess performance of enterprise personnel, ensure its quality and encourage staff members, adopting and implementing the efficient policy of labor arrangement;
- define functional areas of enterprises, relations between them; diagnose, model, optimize and manage business processes on this basis;
- determine growth prospects of enterprises, develop and apply business evolution mechanisms;
- analyze and structure problems of enterprises, design systems for managing their competitive advancement based on property forms, scales of activities and potential, etc.



What can you study?

BACHELOR

General training course

- History of Economic Doctrines and Management
- Introduction to Specialty
- Ukrainian (professional)
- Health and Safety, Labor Protection and Civil Defense
- Law Science
- Foreign Language (professional)
- Information Systems and Technologies
- Advanced and Applied Math
- Philosophy, Ethics and Aesthetics
- Academic Integrity and Basics of Scientific Research
- Economic Theory
- Statistics
- Sociology and Psychology

Professional training course

- Organizational Theory
- International Economic Relations
- Economic Analysis
- Accounting and Taxation
- Finance, Money and Credit
- International Economic Activity of Enterprises
- Labor Economics, Social and Labor Relations
- Marketing and Advertising
- Management
- Business Communications
- Comparative Law
- Enterprise Activity Management Technologies
- Business Activities Organisation
- Controlling
- Logistics
- Management Decisions Making Methods
- Operations Management
- Human Resource Management
- Motivational Management
- Project Management
- Public Management and Administration
- Business Intelligence

Selective courses

Practical training



What can you study?

MASTER

General training course

- Foreign Language of the Specialty
- Ethics and Psychology of Business Relations
- Methods and Organization of Scientific Research
- IT in Business Administration

Professional training course

- Administrative Management
- Strategic Management
- Financial Management
- Business Administration in the Context of Transformations and Changes
- International Management

Selective courses

Practical training

The training program is adapted to a combined education. Students can attend both online and offline classes: they can join online classes and fully cooperate with a lecturer and group or attend the offline course in the classroom.

Our campuses are fully equipped with cutting-edge interactive technologies and e-dean's office.



Developers of the educational programs



Oksana Vasylivna Banar
Doctor of Economic Sciences, Professor



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Candidate of Economic Sciences,
Associate Professor



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Yuriy Kuzmych Zaytsev
Doctor of Economic Sciences, Professor



Olha Andriyivna Kuzmenko
Candidate of Economic Sciences,
Associate Professor



Inesa Serhiyivna Mikhno
Candidate of Economic Sciences,
Associate Professor

Diploma description

BACHELOR

Completing the Management program, you will receive:

Higher education degree – Bachelor

Qualification – Bachelor of Management

Bachelor's degree

Swiss Bachelor's degree – BBA (Bachelor of Business Administration) by Swiss Montreux Business School (SMBS).

MASTER

Completing the Management and Business Administration program, you will receive:

Higher education degree – Master

Qualification – Master of Management and Business Administration

Master's degree

Swiss Master's degree – MBA (Master of Business Administration) by Swiss Montreux Business School (SMBS).

MANAGEMENT IS A WAY TO SUCCESSFUL AND PROMISING LIFE!



How will you study

at International European University?

- Provision of premises for holding classes and control activities – 100%
- Provision of multimedia equipment for the simultaneous use in classrooms – 100%
- Social and domestic infrastructure: library, reading room, food areas, assembly hall, gym, sports ground, medical station – 100%
- Provision of computer workplaces required to fulfill curricula – 100%



INTERNATIONAL EUROPEAN UNIVERSITY

is a unique educational institution, which combines progressive education according to European standards

- Student-centrism;
- Equality between students;
- Equality between teachers and students;
- Practical experience in the best national and international companies;
- Space of creativity;
- Support for initiatives and freedom.

ACTIVE STUDENT LIFE

- Activities of the Student Parliament: organizational work, cooperation, communication, teams, open training;
- Sports: University football team "Luxor", volleyball team, school of dance, fitness;
- Events: movie nights, games, movie club, art master classes, picnics;
- Experience: meetings with leading experts in various fields, lectures, workshops, career guidance;
- Science: scientific society, laboratory research, scientific groups;
- Art: Vocal and choreographic classes, painting, sculpture workshop etc.

ACCOMMODATION & HOSTEL

The Student Hostel of International European University welcomes students for the period of study. The hostel is located near the International European University in a beautiful park area. The infrastructure of the district is developed, and just next to the hostel of IEU there is a grocery store with everything that can meet the daily needs of IEU students.

The condition of the hostel corresponds to the current Sanitary Rules and Norms:

- there are sanitary, utility, and domestic premises for the proper functioning of the hostel;
- the dormitory planning type: each block has a toilet and a washroom.

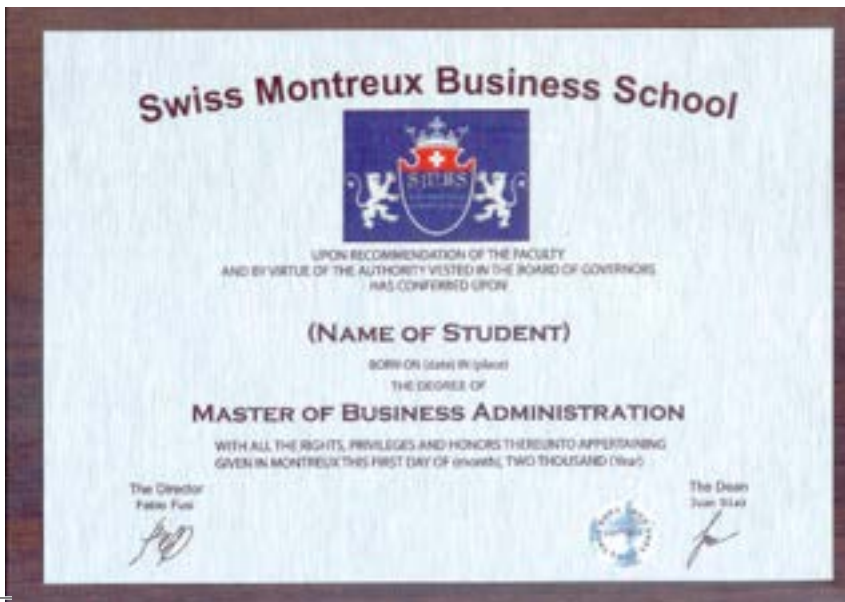


International European University



Partners

1. Swiss Montreux Business School Rue du Cygne 2, Montreux CH-1820, Switzerland admission@smbs-montreux.ch
2. NGO 'Ukrainian Institute of Politics Analysis and Management' 42a Revutskoho St., r. 65, Kyiv
3. ATB-Market LLC 5 Boychenko St., Kyiv
4. Foxtrot group of companies 1 Dorohozhytska St. Kyiv
5. Professional Development Center of Kyiv Region 1 Lesya Ukrayinka Square, Kyiv
6. City Beach Club LLC, O.DESERTY 176 Antonovycha St., Kyiv
7. LAVRYNOVYCH AND PARTNERS Law Firm LLC 14/24 Kloviskyi uzviz/Mechnikova St., Kyiv
8. Ukrainian Fashion Group LLC 11 Rybalska St., r. 2, Kyiv
9. Ukrainian Academy of Fashion Industry LLC 81 Kanatna St., r. 47, Odesa
10. Department of Education and Science of Bila Tserkva City Council 122 Shevchenko St., Bila Tserkva, Kyiv region









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our website:



ieu.com.ua



International European University –
Europe is closer than you think.

Welcome
to study

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